



Roberts Elementary School is proud to host the 12th Annual 2022 Trent Trot now named **THE TRENT 10K** in honor of Trent McElroy; a Roberts 4th grader who lost his battle to childhood cancer in 2013.

It was Trent's greatest wish to support children who are valiantly fighting the same battle he fought. Treatment for childhood cancer and related expenses cost \$1 billion in the US in 2009 alone. These families are vulnerable to financial stress related to unplanned hospitalizations, out of pocket expenses and changes in parental employment. With growing health care costs, resources to help ease the financial burden are limited.

To honor Trent's legacy, Roberts hosts this race each year. All proceeds go to the Trent's Touch Foundation in order to support local families battling pediatric cancer. **TO DATE, WE HAVE SUPPORTED 50 LOCAL FAMILIES.**

## Partner with us to support these little heroes by:

1. **BECOMING A SPONSOR** Learn about our Sponsorship levels and the benefits\* to your business on the following page.
2. **BECOMING A DONOR** Every penny helps. If your business isn't in a position to become a sponsor you can still contribute to our efforts by visiting [TrentsTouch.com/DONATE](http://TrentsTouch.com/DONATE)
3. **REGISTER TO RUN** Join us on January 29 for a day of fun. Please register on-line at <http://2022TheTrent10.EventBrite.com>
4. **SHARE** Help Share our message by liking us on Facebook, Instagram and post Trent's website to all your social media platforms: [TrentsTouch.com/Trent-Trot](http://TrentsTouch.com/Trent-Trot)
5. **LEARN MORE** Visit [TrentsTouch.com](http://TrentsTouch.com) to find out more about Trent's Touch Foundation.

Thanks,  
**TEAM TRENT**

\*Sponsorship contributions are generally tax deductible.  
Consult with your tax advisor to get a complete tax picture for your organization.

# THE TRENT SPONSORSHIP LEVELS

<b>BENEFITS</b>	<b>EAGLE'S WING</b> Platinum Sponsor \$2,500	<b>GOLDEN FOX</b> Sponsor \$1,000	<b>SILVER FOX</b> Sponsor \$500	<b>RED FOX</b> Sponsor \$250
logo on t-shirt	<b>TOP</b>	<b>MIDDLE</b>	<b>BOTTOM</b>	
website/media exposure	✓	✓	✓	✓
free entries into race and t-shirts	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>
race day recognition	✓	✓		
vendor information in registration packets	✓	✓	✓	✓
company banner (provided by sponsor) hanging at school site	✓	✓	✓	✓
stacked signs (provided by sponsor) along race course	✓			
website cross promotion	✓			

YES, WE WANT TO SPONSOR AND SUPPORT FAMILIES FACING CHILDHOOD CANCER.

all forms must be received by January 7, 2022

<input type="checkbox"/> Eagle's Wing:\$2,500 <input type="checkbox"/> Golden Fox:\$1,000 <input type="checkbox"/> Silver Fox:\$500 <input type="checkbox"/> Red Fox Sponsor:\$250 <input type="checkbox"/> Other			
FULL COMPANY NAME			
ADDRESS			
PHONE NUMBER		FAX	
WEBSITE			
CONTACT NAME			
CONTACT NUMBER		CONTACT EMAIL	
<input type="checkbox"/> OUR CONTRIBUTION IS ENCLOSED IN THE AMOUNT OF:			
<input type="checkbox"/> UNABLE TO SPONSOR AT THIS TIME BUT WOULD LIKE TO CONTRIBUTE:			
<input type="checkbox"/> \$100 <input type="checkbox"/> \$75 <input type="checkbox"/> \$50 <input type="checkbox"/> \$35 <input type="checkbox"/> \$25 <input type="checkbox"/> Other:			

Completed forms with checks payable to **TRENT'S TOUCH** may be mailed to:

**ROBERTS ELEMENTARY SCHOOL**  
 5777 Pimlico Drive, Tallahassee, FL 32309  
 Attn: The Trent — Kim McFarland

Please email your company logo in a jpeg format to [TheTrent10@gmail.com](mailto:TheTrent10@gmail.com) by January 7, 2022